

Lisa for Deradicalization - Program

An AURELIS project

Lisa meets individuals not as problems to be corrected, but as human beings in search of meaning and inner strength.

Target Users

1. **Direct users (clients / RPPs)** — individuals at risk of radicalization.
2. **Human coaches, mentors, social workers** — supported by Lisa to enhance impact and save time.
3. **Program coordinators and psychologists** — access dashboards with anonymized user data patterns and engagement levels (always respecting privacy).
4. **Community educators** — use Lisa's modules for prevention and education.

What We Offer

- **AI-supported 24/7 Lisa access** for individuals and staff.
- A **custom portal** for each provider (branded or co-branded).
- **Interactive modules** on inner strength, identity, purpose, Compassion — deeply tailored to deradicalization processes.
- Ongoing **self-reflective dialogue**, not ideological correction.
- **Support for live coaches**, e.g. suggesting questions, themes, noticing patterns.

Pricing Model

- **Per-user subscription**: €500/year per RPP (or prevention target).
- **Group bundle (e.g. 100 users)**: €35,000/year with coach/staff access included.
- **Pilot programs**: 3–6 months, smaller groups (10–25 users), €5,000–€12,000.
- Scalable: thousands of users possible without needing thousands of human coaches.

Value Proposition

- Immediate **scalability** and availability.
 - Lower cost by **10–100x compared to traditional programs**.
 - **Scientifically grounded**, ethically sound.
 - Unique focus on **inner depth and transformation**, not behavior modification.
 - Helping even 1 in 10 RPPs redirect their path can **prevent enormous human and societal costs** — at a fraction of the current spending.
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Coach/Staff Access — Key Features

1. Supervised use dashboards

Coaches can view *non-intrusive*, anonymized engagement metrics from their RPP clients — e.g. usage frequency, thematic focus, mood trends. No private content is shown, only patterns. This helps coaches tailor their human interactions.

2. Coaching companion mode

Lisa can assist coaches directly, like a smart co-pilot. For example:

- Suggesting deep questions or reframing based on known AURELIS principles.
- Helping coaches understand emotional or motivational blocks in the client.
- Reminding coaches of Compassionate attitude, even in difficult cases.

3. Access to AURELIS-based modules and insights

Coaches and staff can use Lisa to:

- Deepen their own inner strength and Compassionate presence.
- Train with Lisa in how to guide clients using AURELIS-based philosophy.
- Explore case-related support in line with non-coercive, depth-based practice.

4. Support for peer reflection

Staff teams can consult Lisa to reflect together on how best to support individuals — again, without Lisa giving top-down instructions, but helping reveal blind spots and invite clarity.

In essence, **Lisa becomes an ally to the coach**, not a controller or informer. The coach remains the human connection — Lisa strengthens the coach from the inside out, just as she does with RPPs.

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Contact us for a tailored proposal or to discuss a pilot partnership: email to lisa@aurelis.org